

ORDINANCE NUMBER 2007-19

**AN ORDINANCE AMENDING ORD. 2004-105
AND CHAPTER 19- SIGNS, SEC. 19-11(7)(b) &
SEC. 19-11(7)(c) OF THE VILLAGE OF
VERNON HILLS CODE OF ORDINANCES
RELATIVE TO ADVERTISING ON
VEHICLES & PENALTIES**

WHEREAS, the President and the Board of Trustees of the Village of Vernon Hills is authorized to prescribe the legal framework for the comprehensive and balanced display of signage throughout the Village of Vernon Hills; and

WHEREAS, in the legislative judgment of the President and Board of Trustees found that regulating advertisement on vehicles is essential in protecting the physical appearance of the Village and facilitating the safe flow of traffic; and

WHEREAS, the President and Board of Trustees, being fully appraised of the various mediums used by businesses to promote their goods, services, or property, found that in its judgment, approving an ordinance amendment to regulate advertising on vehicles within the corporate limits of the village would help protect the health, safety, and welfare of the public and not adversely impact advertisement opportunities for local businesses.

NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND THE BOARD OF TRUSTEES OF THE VILLAGE OF VERNON HILLS, LAKE COUNTY, ILLINOIS AS FOLLOWS:

SECTION I. That Chapter 19, Section 19-11(7)(b) of the Village of Vernon Hills Code of Ordinances, is hereby amended to read as follows:

Sec. 19-11. Display of signs or advertisement on vehicles prohibited.

~~(7)(b)~~ (8) Advertising vehicles (including trailers) are prohibited. It shall be unlawful for any person to deliberately operate or park an advertising vehicle on any public or private property within the corporate limits of the Village without approval. An advertising vehicle is any wheeled conveyance designed or used for the primary purpose of displaying advertisements.

SECTION II. That Chapter 19, Section 19-11 (7)(c) of the Village of Vernon Hills Code of Ordinances, is hereby amended to read as follows.

~~Section 19-11 (7)(c)~~ Sec. 19-13. Penalties. Any person violating any of the provisions of this section shall be fined as specified in Chapter 25 – Comprehensive Fees and Penalties.

SECTION III. Severability. In the event that any section, clause, provision, or part of this ordinance shall be found and determined to be invalid by a court of competent jurisdiction, all valid parts that are severable from the invalid parts shall remain in full force and effect. If any

part of this ordinance is found to be invalid in any one or more of its several applications, all valid applications that are severable from the invalid applications shall remain in effect.

SECTION IV. Repeal and Savings Clause. All ordinances or parts of ordinances in conflict herewith are hereby repealed; provided, however, that nothing herein contained shall affect any rights, actions or causes of action which shall have accrued to the Village of Vernon Hills prior to the effective date of this ordinance.

SECTION V. Effective Date. This ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

SECTION VI. This ordinance shall be known as Ordinance 2007-19.

Adopted by roll call vote as follows:

AYES: 6-Schultz, Williams, Hebda, Koch, Marquardt, Byrne

NAYS: 0-None

ABSENT AND NOT VOTING: 1-Schwartz

Roger L. Byrne, Village President

PASSED: 2/22/2007

APPROVED: 2/22/2007

PUBLISHED IN PAMPHLET FORM: 2/23/2007

ATTEST:

Linda Pelletier, Village Clerk